



To Whom It May Concern,

The John F. Kennedy Middle School is proud to present the first annual, JFK Falcon Run! The JFK Falcon Run consists of a 5k Race and 1k Youth Race, to be held on Saturday, May 12th, 2018. We have planned an array of fun and fitness activities that will draw many families from the community. As a result, we are asking for your partnership to help us deliver on this critical initiative. This is an excellent opportunity for you to show your support for the JFK Middle School PTA and to advertise your business to a broad audience. The PTA is accepting, both monetary and post-race food donations for the event. Coupons and giveaways are needed for "goodie bags". Cash donations are needed the most, and sponsorships for t-shirts and other items are available. Please see the attached sponsorship form for more details.

We are expecting approximately 200 runners to participate in the race. In addition to the participating runners, hundreds of spectators will be following the race. The race will begin and end at JFK Middle School.

All proceeds from the event will go to John F. Kennedy Middle School; the school will be able to purchase essential items needed that will continue to support our student's growth and education. Some of the things the school is looking to buy are as follows:

- 3D printer
- Digital sign

Please make checks payable to John F Kennedy PTA who will be acting as the fiscal agent for this event.

On behalf of the JFK Middle School, PTA, Faculty, Student Body and myself, I would like to thank you for your contributions and support.

Questions may be answered by contacting:

Mary Alexander-Basta

Jfk.pta@yahoo.com

<https://raceroster.com/events/2018/16194/jfk-5k>

Thank you for your consideration. We look forward to hearing back from you!
Best regards,

Mary Alexander-Basta